



**DSBP CONSULTANTS**  
CONNECTING FOR SUSTAINABLE GROWTH

# Serious Game





# What is a Serious Game?

A serious game is an interactive approach designed to teach rather than purely entertain. It often involves imagining alternative realities that can facilitate interesting discussions on complex real-world problems with a diverse group of stakeholders.

Serious games combine learning strategies, knowledge, and structures to solve problems in various areas and involve challenges and rewards using the entertainment and engagement components provided.



At DSBP, we specialize in crafting customized Serious Games for the environmental sector, backed by our extensive experience in consulting across government, environmental, and business fields. Our deep understanding of stakeholder engagement informs our approach and drives our expertise.



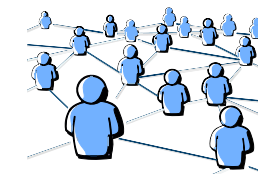
### Network

- Years of expertise in sustainability, government relations, agriculture industries has endowed us with deep industry knowledge.
- Established credibility and positive client testimonials.
- Extensive network enhances our capacity to organize successful events, as it enables us to leverage these connections for valuable resources, informed insights, and strategic collaboration.



### Comprehensive Event Management

- Coordinating, planning, and hosting meetings, conferences, and workshops.
- Understanding customer needs and tailored program design satisfies expectations.
- Marketing and Promotion: our services cover web design, social media (WeChat, LinkedIn, YouTube) and podcasts.



### Global Presence and Local Expertise

- Operating in China, the Netherlands, and the UAE provides a unique advantage of understanding diverse markets and regulatory environments.
- Cultural Sensitivity and Global Perspective.
- Offer holistic solutions that address multiple aspects of the client's needs, from strategy and planning to execution and follow-up.

# What You Stand to Achieve

01



## Being in the shoes of various stakeholders

- Deep understanding of the goals of different stakeholders in the emulated case
- Evaluate the applicability of specific solutions.

02



## Creativity and Problem-Solving

- Encourage creative thinking and facilitate a comprehensive understanding of the case
- Develop innovative thinking and generate alternative solutions to the problem.

03



## Immersion and Motivation

- Multistakeholder engagement
- Brainstorming
- Increase communication skills and ability to debate

04



## Team Building and Collaboration





- Foster teamwork and enhance collaboration skills
- Facilitate the exchange of ideas among participants, enhancing mutual understanding





Through our Serious Games, participants gain valuable insights by adopting the perspectives of various stakeholders.

We are here to design and develop tailored Serious Games that meet the unique needs of your organization or event.

-  +31 (0)10 310 0829
-  dsbp@dutchsino.com
-  dsbp@dutchsino.com
-  Vasteland 78  
3011BN Rotterdam  
The Netherlands